



**Scan International
DIRECTORY OF EUROPEAN
MARKETING
COMMUNICATIONS AGENCIES
1ST EDITION, 2005**

**Over 400 pages including detailed entries from
78 agency groups across the spectrum of
advertising, marketing services, media,
independents, interactive and brand/design.**

A valuable reference tool for the industry with details
on every network
(agencies throughout Europe, address, management
team, major clients,
services provided, tools, awards, etc.)

A copy of the book will be distributed free of charge to approximately 1000 key international client decision makers, throughout Europe. The directory will provide them with core data for each agency listed, including services offered, current clients and most importantly, contact details.

We didn't realise what a massive undertaking this was going to turn out to be, but we are delighted with the results and confident that we have created a valuable tool for clients and agencies alike.

It simply would not have been possible without the support and effort of all of the contributing agencies. We quite simply would not have got here without their faith in the end product and their trust in us to produce a professional book.

This valuable reference will be available to purchase for non client companies from any of the Scan International partners, Videoteque (France), Consultores (Spain), The Haystack Group (UK), Scan Consultants (Netherlands), Cherrypicker (Germany).